**United News of India**

9, Rafi Marg

New Delhi -110001

[www.uniindia.com](http://www.uniindia.com)

[www.univarta.com](http://www.univarta.com)

[www.uniurdu.com](http://www.uniurdu.com)

**TENDER DOCUMENT**

**for**

**Selection of Mobility Solution & Advance Analytics Software Service Provider on**

**Revenue Sharing Basis**

**Price of Tender Document: -Rs 1000/-**

**(Rupees One Thousand only)**

Details of payment of tender fees DD No......................... date ........................... Name of Bank, branch & city/town

Issued to:-

M/s .............................. .............................. .............................. ..............................

MR No. Dt ............................. .............................. ..............................

Issued by :- (United News of India )

**United News of India**

9, Rafi Marg

New Delhi -110001

Tender No: 01-08/2018/TE/Tender/UNI

**Notice Inviting Offers for Selection of Mobility Solution & Advance Analytics Service Provider on Revenue Sharing Basis**

The United News of India (UNI), founded in 1961, has emerged as one of the largest news agencies in India invites Techno-Commercial and Price Bid under **TWO BIDSYSTEM** from the prospective TENDERERS who full fill the qualification criterion.

The prescribed document can be obtained from the address mentioned on cover page on any working day from 10.30am to 5.30pm on payment of **Rs 1000/- (Rupees One Thousand only)**) through DD drawn in favour of **United News of India** for delivery in person and Rs 1100/- for delivery by post or can be down loaded from [www.uniindia.com](http://www.uniindia.com)**. The cost of tender document when downloaded should be accompanied with the offer failing which tender will be rejected.**  Further UNI would not take any responsibility for delay or loss of tender document, if demanded by post.An application addressed to Editor (UNI) is to be submitted on appropriate letter head showing address, phone no. and email address etc.

**SCHEDULE OF BID**

|  |  |
| --- | --- |
| **Opening of sale of document** | 29-08-2018 |
| **Pre bid meeting** | 09-09-2018 |
| **Last date of sale of document** | 10-09-2018 |
| **Last date and time of submission of tender** | 02.00 PM 10-09-2018 |
| **Time and date of opening** | 03.00 PM 10-09-2018 |
| **Place of opening** | UNI ( 9 , Rafi Marg , Delhi ) |

1. All tender offers must be submitted before 14.00 hrs, On 10-09-2018 accompanied by all documents as specified in the tender document. The envelope containing Techno Commercial Offer will be opened first in the presence of the ‘Tenderer' who choose to be present. The price bid will be opened after evaluation and the date of opening will be communicated to technically qualified tenderers.
2. In the event of the date specified for tender receipt and opening being declared holiday/closed the due date for submission of the tenders and opening will be automatically shifted for the following working day at the appointed time.
3. The Editor (UNI), United News of India Limited reserves the right to accept or reject any tender offer without assigning any reason.

**Editor (UNI)**

### SECTION I

**INTRODUCTION**

The United News of India (UNI), founded in 1961, has emerged as one of the largest news agencies in India with several hundred subscribers across the length and breadth of the nation.   
  
The agency’s subscribers include newspapers published in 14 languages, All India Radio and Doordarshan, the Prime Minister’s Office as well as Union Ministers’ offices, Central and State governments, corporate and commercial houses besides electronic and web based media

**UNI intends to invite applications to launch a mobility stack (Multiple Mobile Applications) for UNI subscribers & users** and for providing the services/solutions by to other agency/organisation for execution of works and projects.

Selected vendor shall share the detailed proposition to generate revenue laveraging various offering around this solution. UNI will help successful bidder to rollout the plan & execute to its various customers.

**DEFINITIONS**

**“UNI Content”** Any content, including but not limited to all the literary content,News, images, videos, advertisements and animations etc. owned, controlled, and/or published by UNI which UNI and Successful bidder should be able to make available through the Software. UNI may add additional content at any time by informing successful bidder of such additional content in writing. The content & ownership of content shall always lies with UNI. Content can not be transferred & owned by bidder

**“Mobile Apps”** Mobile based Applications developed/created by Bidder strictly as per requirements of UNIor UNI’s customers, which shall be linked to / connected with the Software, through which UNI’s Registered Users, will be able to access UNIContent in electronic format on their mobile devices.

**“Platform/Software”** Content delivery Platform, Mobility Platform, Data Driven Decision Making platform will be supplied & manage by successful bidder,the solution created, developed, owned and copyrighted by successful bidder, designed for news & media agencies that provides a personalized and interactive experience on desktops, tablets and mobile devices and empowersagencies to publish their content on mobile applications which can be accessed anytime and anywhere by users on mobile devices.

Section II

**PREQUALIFICATION OF TENDERERS**

This invitation for bids is open to all firms /TENDERERS who are eligible to do business in India under relevant Indian laws as is in force at the time of bidding except those who have been declared by any agency of the Government to be ineligible to participate for corrupt, fraudulent or any other unethical business practices during the period for which such ineligibility is declared.

**In addition, TENDERERS desirous of bidding for the project shall have the following qualifications:**

**Qualification and Eligibility Criteria**

**Each bidder should fulfil ALL the following criteria for being eligible**

1. The Tenderer should have at least two similar project experience, where the bidder have deployed, maintained & sign off from reputed customer in India.
2. Bidder should have completion certificate for these projects
3. Bidder should be OEM / a software company owning of these platform / Solutions

SECTION III

**SCOPE OF THE PROJECT**

**BUSINESS MODEL:-**

* Mobility Solution, Advance Analytics Platform will be developed ,tested ,deployed and will be run for 5 years on revenue sharing basis
* On the job training shall be provided to all the concerned employees of the UNI for operation, maintenance and updating of the system.
* The project is turn key project which includes all activities mentioned in the details scope document
* UNI will use this platform to increase the subscriber base & extend the solution to their subscriber/customer as per the requirement.
* Bidder are open to propose the revenue generation models as per their experience
* UNI will extend all its support to successful bidder to implement & sell the same to their customers wherever required
* UNI will provide all infrastructure related support to bidder to execution of the project
* UNI & Bidder will work as team to generate revenue for both the organisation.
* UNI will share the revenue generated by their applications, platform with successful bidder
* UNI will not give any ownership of content to the bidder
* All hardware/software, licenses, technical manpower to be factored by bidder to build & manage this project.
* The revenue will be generated through advertisements, notification etc, the existing revenue generated by website will not be considered in the revenue sharing model.

**FINANCIAL MODEL:**

The UNI and the chosen bidder will act as partners who will share the revenue models & break-up.

Evaluation will be done based on optimal revenue share for UNI for the said proposition.

**SCOPE OF WORK OF THE Bidder**

The following will be the scope of work for the Mobility Solution proposed to be appointed as a result of this Tender:

1. UNIwill use the Software which will be managed by Bidder for UNIRegistered Users to access UNIContent through Mobile Apps connected to the Software.UNI’s Registered Users who have valid access codes, will be able to access UNIContent in electronic format on their mobile devices through means of the Software and Mobile Apps connected with the Software.
2. Bidder will provide a platform for UNIContent hosting and transforming into mobile ready format. Further, bidder will develop Mobile Apps for iOS, and Android devices to deliver UNIContent to UNI’s Users on mobile devices.
3. Bidder will act as the technology partner to provide the content delivery platform, Mobile Apps and all related support and maintenance services.
4. Bidder will be responsible for infrastructure availability and support to host and run operations for the Platform, deploy content platform on the host servers, integrate Mobile Apps and content platform for content delivery, customize security and access control features in Mobile Apps as per requirements of UNIor UNI’s customers, and carry out software support and software updates including patches.
5. Bidder will take cloud hosting/on-premise space in their name over which they will host and maintain the content platform containing UNI Content.
6. Access to Mobile Apps so created, will be sold/Licensed by UNIto its buyers/customers.
7. Revenue Models & yearly revenue projections to be shared by bidder.
8. Based on Work Orders / revenue generated by UNI, Bidder will raise Invoices upon UNI which shall be payable within 30 (Thirty) days from the date of each such Invoice.
9. Bidder shall be responsible for creating different instances of Mobile Apps containing different content, features, functionality etc. as may be required by UNI or by UNI’s customers.
10. Bidder shallshare with UNI the access to admin panel / control panel of the Platform so as to enable UNI to monitor the activities taking place on the Platform and draw various reports as may be needed by UNI.

Section IV

**TERMS OF THE LICENSE**

**Bidder’s UNDERTAKINGS**

1. Biddershall customize the Platform and Mobile Apps as per requirements of UNI.
2. Biddershall supply the Software to UNI for the License Fees which will be mutually decided between the Parties, and the same will be specified as per revenue sharing proposition
3. UNI will provide the content in Digital format & upload the same on the Platform based on the requirement. Biddershall enable the content on the Platform based on the policy defined by UNI for access by UNI’s Users through their mobile devices via Mobile Apps connected with the Platform.
4. not to perform any of the acts referred to below except to the extent and only to the extent permitted by the applicable law to Bidder as a lawful user ofUNI Content:
5. not to useUNI Content nor otherwise reproduce the same except as may be specifically provided for or allowed as per UNI guidelines:

(ii) not to translate, adapt, vary, or modifyUNI Content.

1. to maintain accurate and up-to-date records of the number and location of all copies ofUNI Content;
2. to supervise and control use ofUNI Content in accordance with the terms of this Agreement and as may be instructed from time to time by UNI;

**UNI’S UNDERTAKINGS**

UNI undertakes:

(a) not to perform any of the acts referred to below except to the extent and only to the extent permitted by the applicable law to UNI as a lawful user of the Software:

(i) not to use the Software nor otherwise reproduce the same except as may be specifically provided for or allowed under this Agreement;

(ii) not to translate, adapt, vary, or modify the Software; and

(iii) not to disassemble, decompile or reverse engineer the Software, except as may be specifically provided under this Agreement.

(b) to maintain accurate and up-to-date records of the number and location of all copies of the Software;

(c) not to provide or otherwise make available the Software in whole or in part (including but not limited to program listings, object and source program listings, object code and source code), in any form to any person other thanUNI's employees on a need-to-know basis, without prior written consent from Alethe Labs;